

## INTERNATIONAL DIRECTORS SUMMIT 2019

### The Trust Compass: Resetting the Course

14 & 15 OCT 2019 | Shangri-La Kuala Lumpur

# CYBER VIGILANCE: HOW MUCH SHOULD WE KNOW?

By: Chris Sturgess

## Why listen to me on Cyber Security?

- Joined the British Government
  - At 17 years old
  - Hacked for them for 15 years
- Includes National Cyber Security Centre
  - Get other Govt. hackers out of UK critical systems





## **Clearwater Digital**

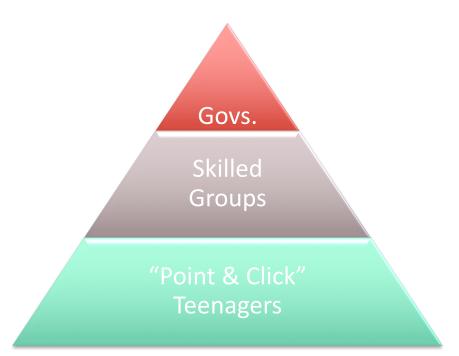
- Maritime Intelligence Company
  - Cyber Security: Oil & Gas, Insurance, Shipping
  - Malaysia, Norway, London
- Clearwater Digital
  - Tech Startup
  - Cloud cyber security
  - Business Email Compromise & Invoice Fraud mitigation

## clearwaterdigital.io



## **Summary – The Cyber Threat**

- There are many different cyber threats
- You are more likely to face threats from
  - A bored teenager
  - A Nigerian fraud gang
- Lots of media focus on Government
  - Deal with the easier threats first





## **Risk Management Approach**

- You will never be 100% secure or "hack proof"
- Risk management
  - What skill and capability is required
  - And how long did it take?
  - Did it take a teenager 2 hours or a government 4 weeks?
  - Don't treat cyber security as just an "IT problem"
- Risk Impact
  - Will key stakeholders think you took 'reasonable measures'?
  - Insurance Companies & Regulators





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### **Demo – Hacking WhatsApp**

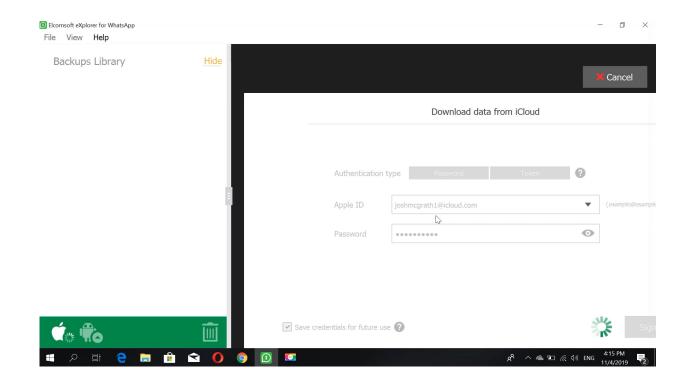
## Hacking tools – it's about money.





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## WhatsApp Hack





## 'Encrypted' Messaging Considerations

DATA DILEMMAS

government

- Many use WhatsApp for business
  - It can be hacked
  - It can end up in court
- The board should always know
  - How is the data stored?
  - Where is it stored?
  - What legal jurisdiction does the company operate under?

Sony Film Executives Apologize for Racially Tinged Emails About Obama

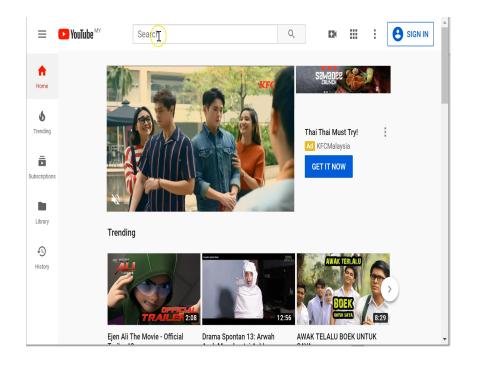
Apple's iCloud service in China will be managed by a data firm started by the

By Brooks Barnes and Michael Cieply



## **Teenage Hackers**

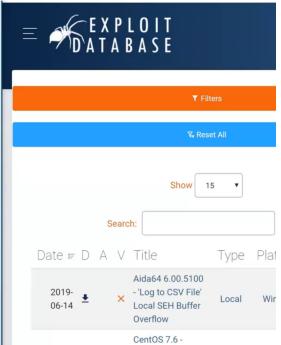
- Simple hacks
  - Mostly following Youtube videos
  - Thousands of bored teenagers doing this every night
- Common scenario
  - Your system was secure on day one
  - 4 years later, not updated
  - Human error during a change
  - More common with move to cloud computing





## **Real World – Hacking corporate email in <5minutes**

Username: Password:			
Version:	Stay signed in Default	Sign In Vhat's This?	





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## **Teenage Hackers - Impact**

- Often motivated by attention
  - May leak their hacks to the IT Media/Press
  - Dump personal data on the Internet
  - Highly embarrassing

### TECHNOLOGY

## Personal data on 202 million Chinese jobseekers left exposed on insecure database

- What if it's a 3<sup>rd</sup> party supplier?
  - Who do the journalists call?
  - Who gets the PR damage?

In early September, security researchers spotted that 30 million records from Malindo Air, as well as fellow Lion Air subsidiary Thai Lion Air, were posted on online forums. The files appear to have been left on a publically available online server.



## **Teenage Hackers – Mitigation?**

- This is already happening to you
  - You just don't know if they are getting in or not!
- Recommendation
  - Develop a continuous vulnerability scanning programme.
  - Include your 3<sup>rd</sup> party provided IT systems if possible.
  - Integrate the findings into corporate risk management.
  - Fix embarrassing issues before someone else finds them.



## **Business Email Compromise (BEC)**

- Hacking to steal money
  - Invoice Fraud
  - Salary Fraud
  - Mortgage Fraud
- Estimate \$300m dollars moved each month
  - Source: US Govt.
- Likely the biggest cyber risk to most orgs.





## **BEC – What's the impact?**

- 24 hours after you send the money, low chance of recovery
  - Difficult for police
- Can cause conflict with business partners
  - Who was hacked? Us or our supplier? Or both?
- Are you covered by your insurance provider?
  - Are you really sure?
  - Do they have a "reasonable protection measures" clause?



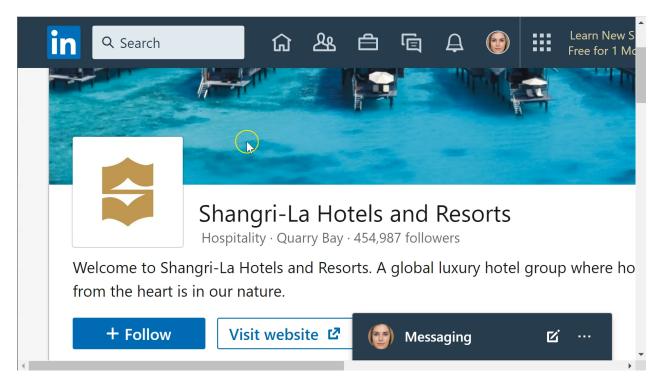
## Who is behind Business Email Compromise?

- Need a country with 'relaxed' banking compliance
  - Nigeria
  - Eastern Europe
- Target English language transactions
  - South East Asia highly attractive





## How do they target?

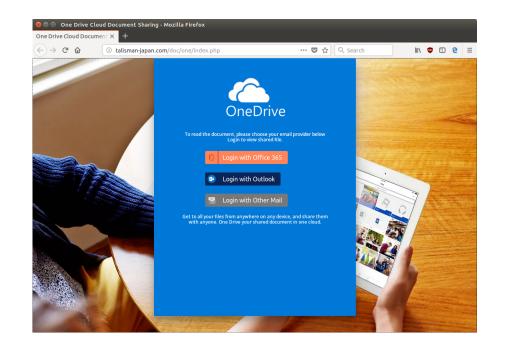




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## Phishing

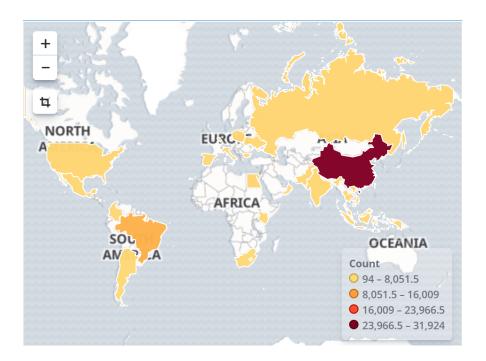
- Phishing = Some type of malicious email
- Normally a fake login page
- They look very realistic
   Clever people will fall for it
- Hacker has your password





## **Automated Hacking**

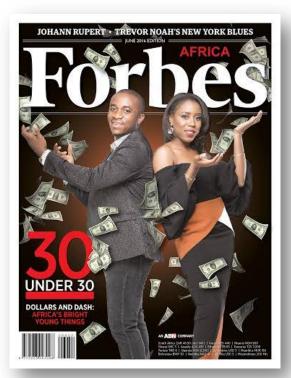
- We monitor Office365 & Gsuite for clients
  - 50,000 password hack attempts every week / every client
- Board visibility
  - How many of your finance staff are logging in from Nigeria today?
- How many staff have Company2019! as their password?
  - Normally 2% <-> 8%





## **Detection Case Study – Invictus Obi (Alleged\*)**

- US/UK Construction Company
- CFO's Office365 accessed at least 464 times from Nigeria
  - Email and OneDrive documents.
- Many hackers do not care about their footprint
  - They assume no one is watching
  - Often true!
- They lost approx. \$11M USD.





## What information do they want?

- Control of the email accounts of **anyone** who
  - Handles financial transactions
  - Authorizes payments or invoices
  - They will download everything
- Use technology to **exploit Trust** 
  - Pose as your employees
  - Manipulate the emails they can read

email that fraudulently acquired sensitive log-in details of their Chief Financial Officer (CFO). Posing as the CFO, the intruder then sent wire transfer requests to the Unatrac internal Finance team leading to several transfers amounting to \$11 million (N3.9 billion).



## But we changed the passwords?

- Email Forwarding
  - All your CFO's email is automatically forwarded to a Hotmail account
  - There is no notification to the hacked employee
- Is this happening in your company?
  - Hackers
  - Employees sending company data to personal accounts

### Outlook | Email forwarding Inbox > Options > Email forwarding You can forward your mail to one other email account. Important note: Please sign in at least once every 365 days-otherwise O Don't forward Forward your mail to another email account Where do you want your messages to be sent? Example: name@example.com Keep a copy of forwarded messages in your Outlook inbox. Save Cancel



## You kicked them out?

- They buy a misspelled version of your company domain
  - Easy, cheap and anonymous
  - E.G malaysia-airlines.com
- They already
  - Have documents and email signatures
  - Know your business processes
- The email your employees or your customers from fake domain
  - Ask to change bank account

```
Registrant Fax Ext:
Registrant Email: elvisstaff@outlook.com
Registry Admin ID: Not Available From Registry
Admin Name: Elvis Staff
Admin Organization:
Admin Street: 67 crecent ajegunle
Admin City: ikeja
Admin State/Province: Lagos
Admin Postal Code: 100032
Admin Country: NG
Admin Phone: +234.80564863247
```



## **Real Life Example**





## **Impacts – Business Email Compromise**

- Would the banks stop this? KYC etc?
  - Often not
  - Scammers may use a Malaysian bank account
- Do you tell your customers if you are hacked?
  - Difficult decision for senior management.
- Did a supplier complain they have not been paid after a bank account change request?
  - Recommend you investigate for signs of intrusion into **your** network.



## **BEC - Key Corporate Considerations**

- Clever people will fall for phishing attacks
  - If people are scared to report internally, it helps the scammers.
- This is more than just **"IT's problem"**.
  - Information sharing after a suspicious event can improve vigilance.
  - This more about people and trust than "just IT".
- Never just change a password and forget about it.



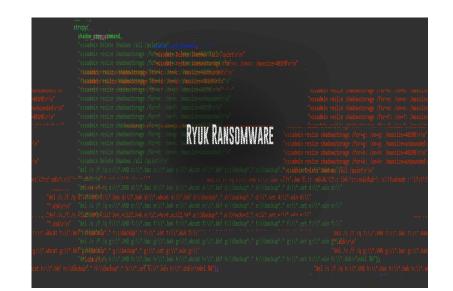
## **BEC - Future Threat Landscape**

- Most companies are moving IT to the cloud
  - Office 365 / Google Gsuite etc
- Every cloud-powered organisation has very similar technology
  - Easy for hacking groups to scale attacks
  - They don't have to spend time learning internal networks
- Do not assume moving to the cloud will solve all your security problems
  - Your personal email account will probably alert if you login from a home country
  - Your corporate Office365 will let your account be accessed from Nigeria without a warning



## **High Skill Hacking Groups**

- The "ransomware" industry
- Ransomware?
  - All/Most your machines are encrypted
  - All/Most of your backups are encrypted
- Extortion demand
  - If you pay, you get a 'key' to unlock the data
  - 1-year tech support!





### **Famous Incidents**

CYBER RISK

SEPTEMBER 6, 2018 / 3:13 PM / A YEAR AGO

# U.S. charges North Korean hacker in Sony, WannaCry cyberattacks

Norsk Hydro ransomware incident losses reach \$40 million after one week



## Who?

- Highly skilled hackers
  - Mostly Russian, Chinese and some Iranians
- Use the hacking techniques that invoice fraudsters use
  - Then some extra ones
- But they need less financial scamming skill
  - As they ask to be paid in crypto-currency

### The New York Times

## Obama and Xi Jinping of China Agree to Steps on Cybertheft

REUTERS

Q

#### TECHNOLOGY NEWS AUGUST 7, 2019 / 2:31 PM / 2 MONTHS AGO

## Chinese government hackers suspected of moonlighting for profit



## How?

- Malware sent via email
  - Might only work < 0.5%</li>
- Automatically emails the malware to everyone in your contact list
- If they can't get bank account logins
  - You are "traded" to a ransomware gang

# TrickBot malware may have hacked 250 million email accounts

Including millions belonging to governments in the US, UK and Canada.



## Execution

- They will take control of your IT staff accounts
  - Achieve full control over your IT network and backup system
  - If this takes too long, they will move on to someone else!
- Ransomware will encrypt everything at the same time
- You will come in to a extortion message
  - With a crypto-currency demand



## Impact

- Many orgs assume their backups are tamper proof
  - Then are horrified when they are gone also
- Pay the extortion threat?
  - Speak to a lawyer.
- If you respond well, reputational damage may not be catastrophic.
  - Norsk Hydro (Norway) seen as responding well.



## **Ransomware - Mitigation Strategies**

- What does your insurance provider think?
  - Do they class this as cyberwarfare?
- 'Red Teaming'
  - "Trust but verify" board level approach to IT/suppliers
  - Emulate the attacker
  - Or get ask someone in to ask probing questions
- 'Scenario Planning'
  - If this happens to us, how quickly can we get up and running?
  - Do we have a disaster response plan?



## **Ransomware – Mitigation Strategies (2)**

- These are technically far more advanced than teenagers or cyberfraudsters
  - Your IT network will need to have very good defenses
- Are you sure your data backups cannot be tampered with?
  - Did someone tell you it would be OK?
  - Or did you test it?
  - If your IT supplier tells you this, what do you have in your contracts?



## Governments

- Most
  - Not interested in 99% of companies
  - Won't steal your money or break your IT

#### 4,563 views | Mar 11, 2019, 12:00pm

### North Korean Hackers Have Raked in \$670 Million Via Cyberattacks



Lee Mathews Contributor <sup>©</sup> Security Observing, pondering, and writing about tech. Generally in that order.

- Some
  - Might steal your money
  - Use you in a wider cyber conflict (Iran & Saudi)

### Shamoon malware destroys data at Italian oil and gas company

About a tenth of Saipem's IT infrastructure infected with infamous data-wiping Shamoon malware.



## **Governments (2)**

- A few
  - Might steal your Intellectual Property for their own industries
- Not about aircraft designs anymore!

Cybersecurity

Vietnam 'State-Aligned' Hackers Are Targeting Auto Firms, FireEye Says

60 Minutes Investigates Chinese Cyberespionage in Wind Industry



## **Government Hacking – Key Considerations**

- If a Government is uses an expensive hacking tool, they risk
  - Getting attributed & losing the tool
- They will try to use the same tools as Teenagers & Nigerian Fraudsters first
  - I recommend you mitigate those threats first



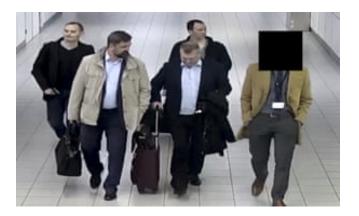


## **Real World Government Case Study**

#### ANDY GREENBERG

SECURITY 10.04.2018 01:41 PM

### How Russian Spies Infiltrated Hotel Wi-Fi to Hack Victims Up Close



Further investigation revealed that one of the Russian intelligence officers operating in the Netherlands had also been active in Malaysia, targeting the investigation of the crash of Malaysia Airlines



## Hacking on the Hotel WiFi

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## **Mergers & Acquisitions**

- M&A is a very complicated IT problem
  - "temporary fixes" are done
- If your secure & modern IT network is 'joined' to another network
  - The hacker can just jump across

# 05 Target Hackers Broke in Via HVAC Company

Last week, **Target** told reporters at *The Wall Street Journal* and *Reuters* that the initial intrusion into its systems was traced back to network credentials that were stolen from a



## **Government Hacking – Key Considerations (2)**

- Protect against the teenagers, fraudsters and ransomware gangs first
- Then you force the Governments to use their advanced tools
  - 95% of companies will not be reasonably expected to prevent this
- Then you need help from your Government.



## **Recommended Actions**

- For these cyber threats
  - What insurance do you have and what clauses are there?
  - What is in place with your third-party suppliers?
  - When was your disaster recovery plan last practiced?
- Your data
  - Where is it? What legal jurisdiction?
  - Who's accessing it? Did your CFO really log in from Nigeria this morning?



## **Summary**

- Key Questions
  - How long did it take the hackers?
  - What grade of skills and tools did they use?
  - Did it take a teenager 2 hours or a Govt. 4 weeks?
- What is your risk tolerance?
  - Key stakeholders Board, Investors / Major Shareholders / Regulators
  - How good are our competitors?
  - Your Insurance provider
- Cyber Security is not just an "IT problem"



**Questions?** 

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**THANK YOU**